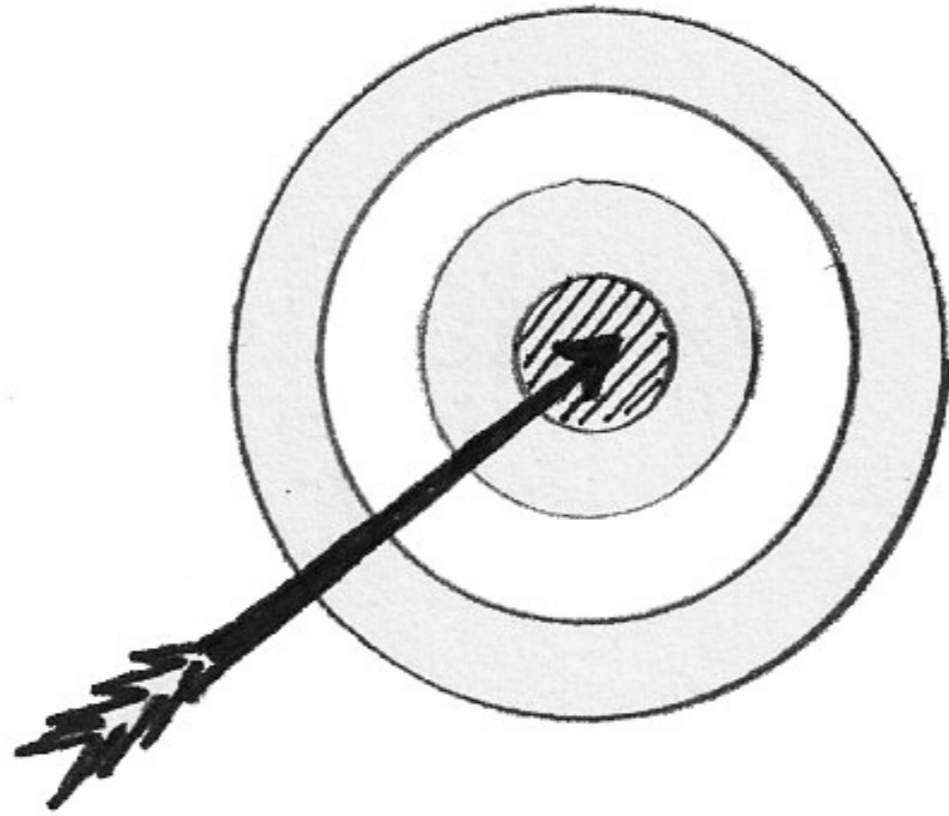


CLASS AGENDA

- **30 min:** What did you learn in the last week?
- **20 min:** Considering Fidelity
- **10 Min:** Break to Prep for Critique
- **70 min:** Speed Dating Critique
- **5 min:** Homework

**WHAT DID YOU
LEARN IN THE LAST
WEEK?**

**TAKE A MINUTE TO REFLECT
ON THE ONE THING ABOVE
ALL OTHERS THAT YOU
LEARNED**



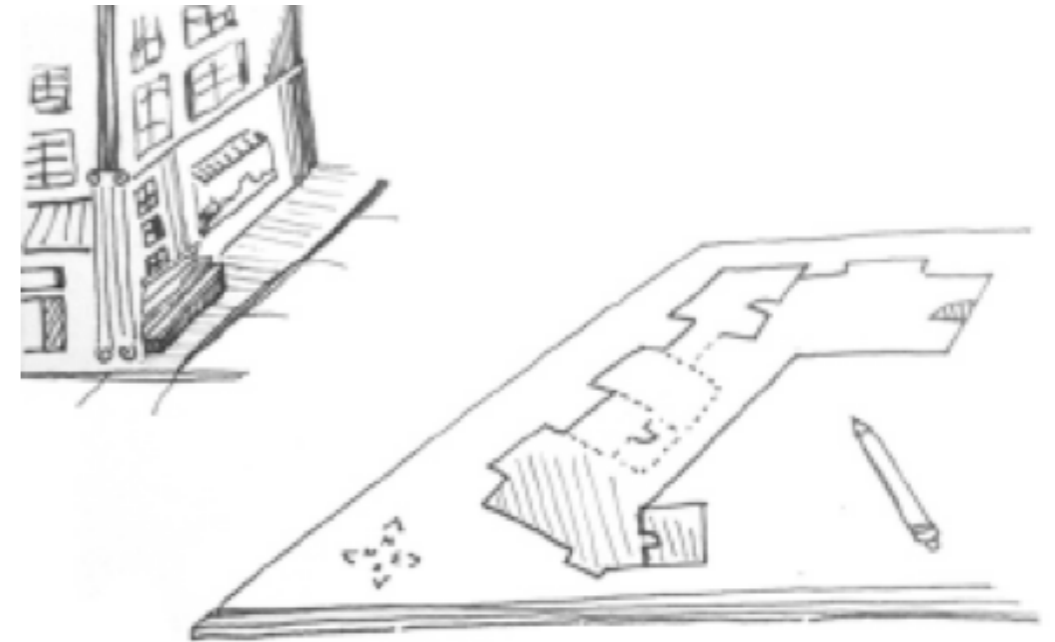
**CONSIDER
FIDELITY**

**FIDELITY IS NOT
THE SAME AS
RESOLUTION**

Fidelity is the degree of a solution's definition present in the presentation of a deliverable

(i.e How much you have figured out at this point?)

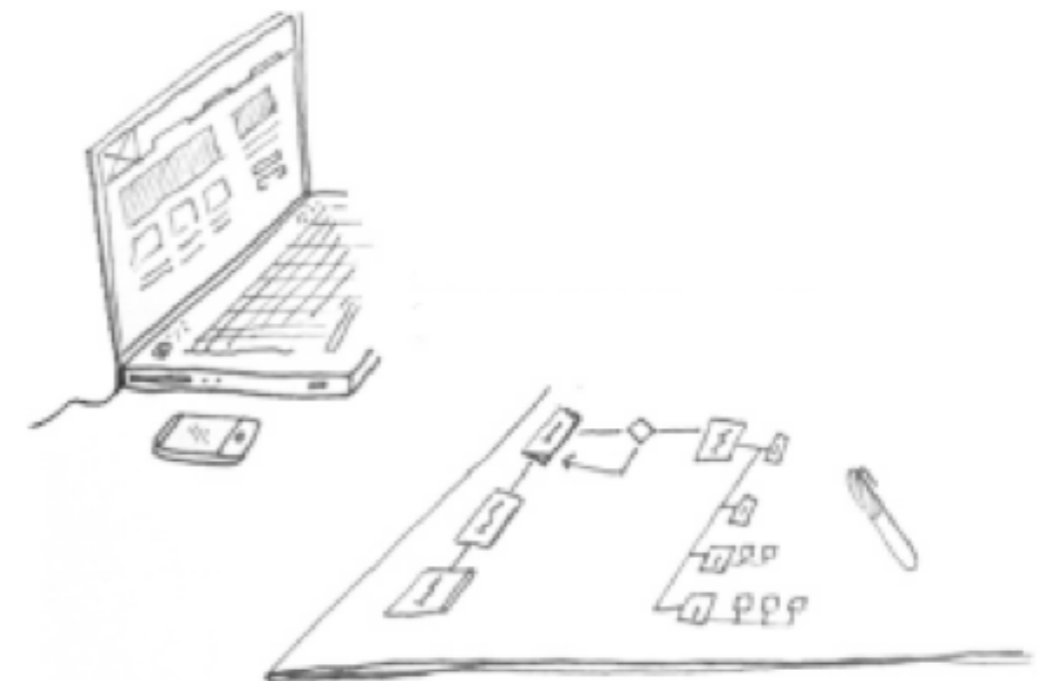
- A napkin sketch is low fidelity
- A engineering blueprint is high fidelity



Resolution is the degree to which the eventual medium is represented in the presentation of a deliverable

(i.e How "real" does it seem?)

- An engineering blueprint is low resolution
- A built building is high resolution

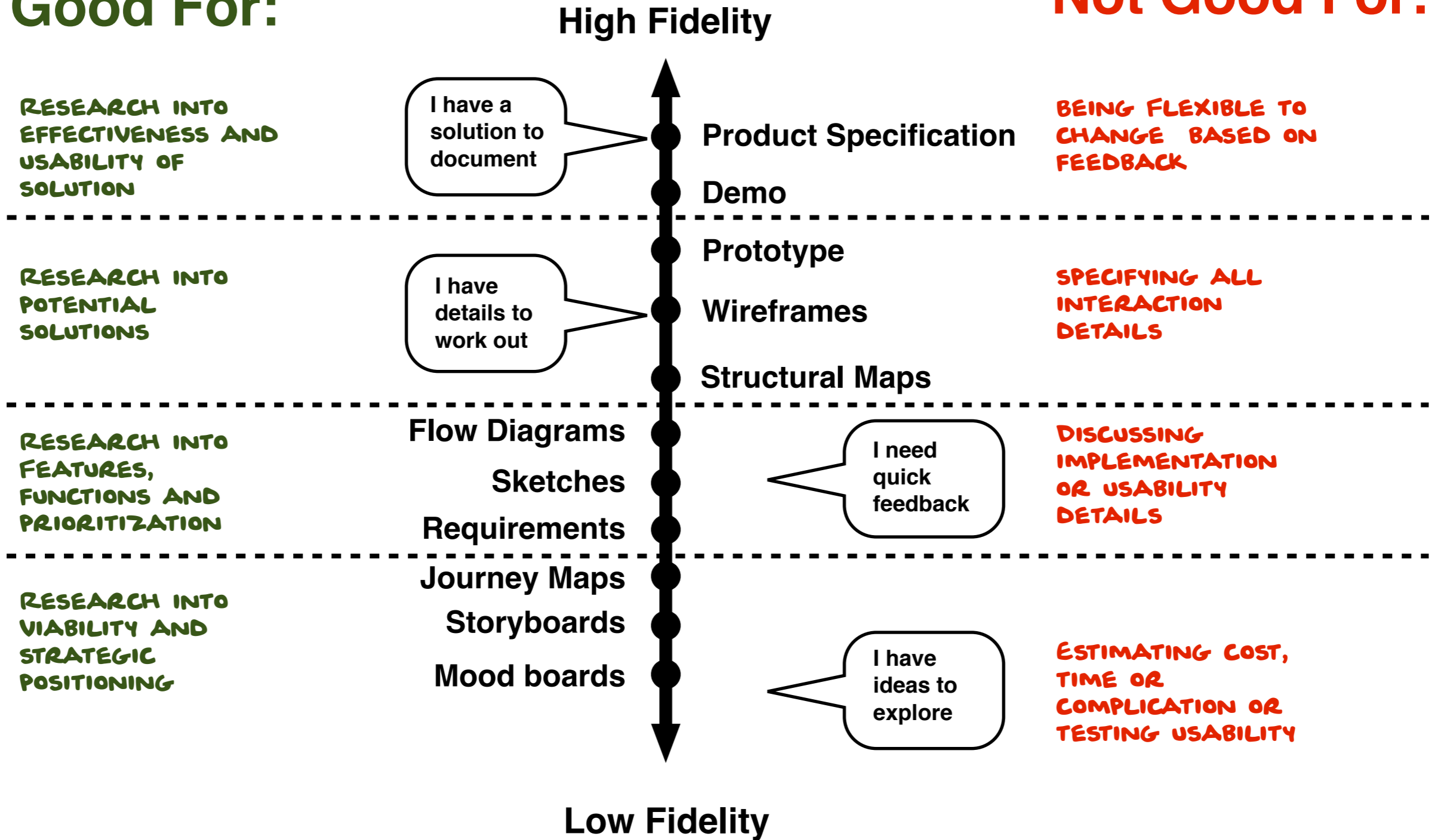


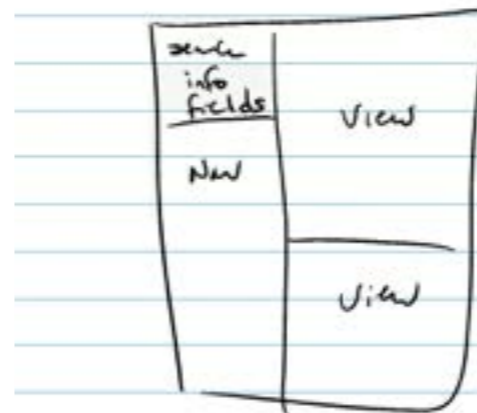
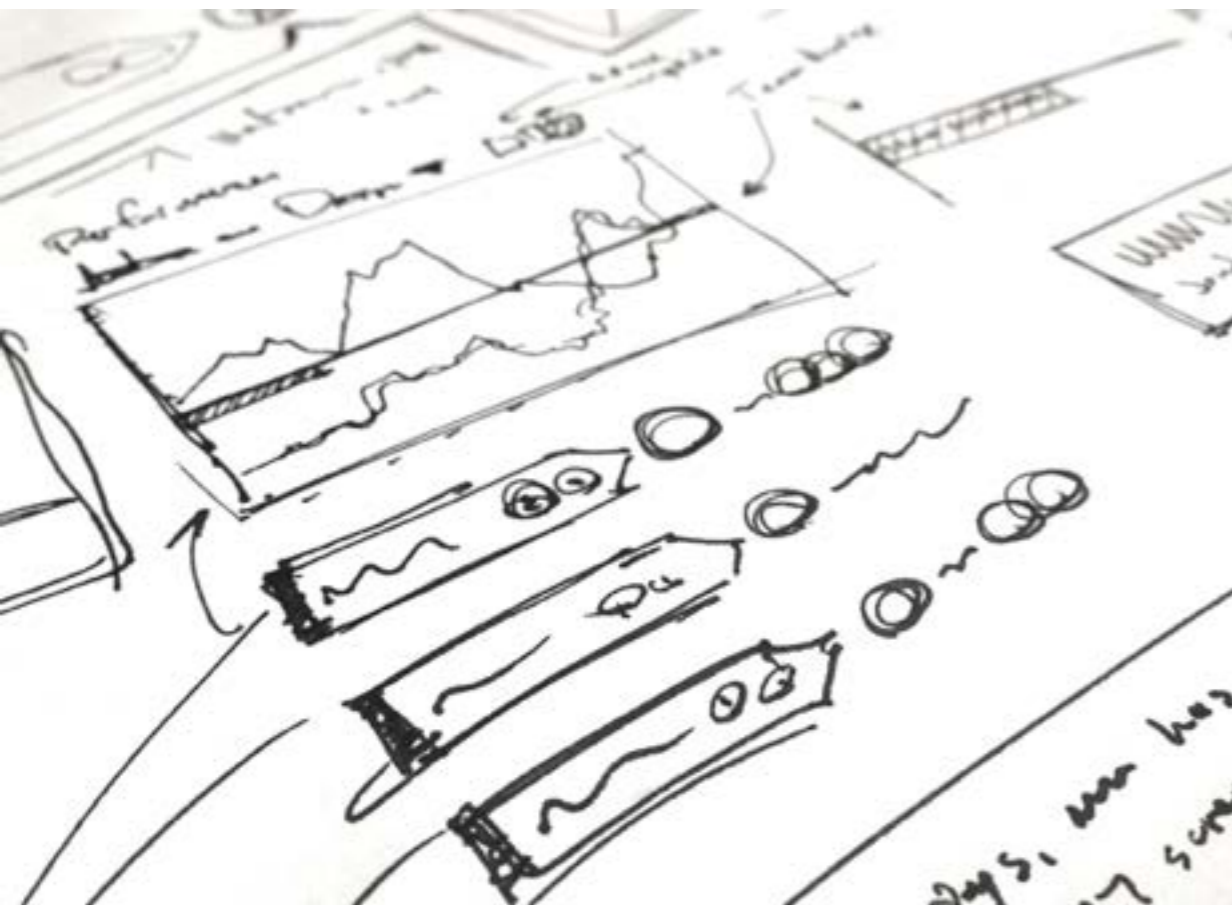
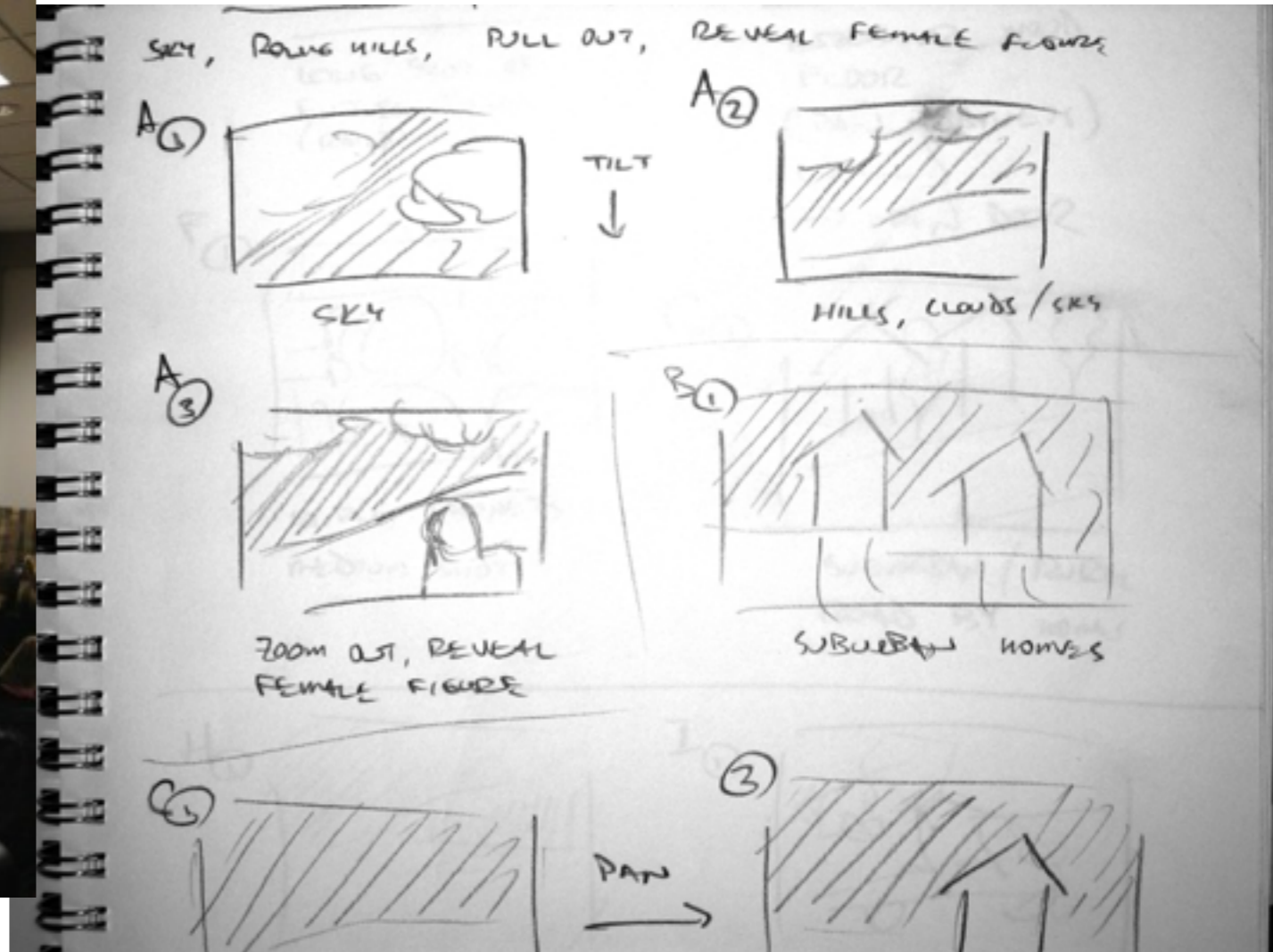
**NEXT CLASS IS
ALL ABOUT
RESOLUTION**

**THE INTENDED
FIDELITY OF OUR
TOOLS CHANGES
OUR RESULTS**

Good For:

Not Good For:



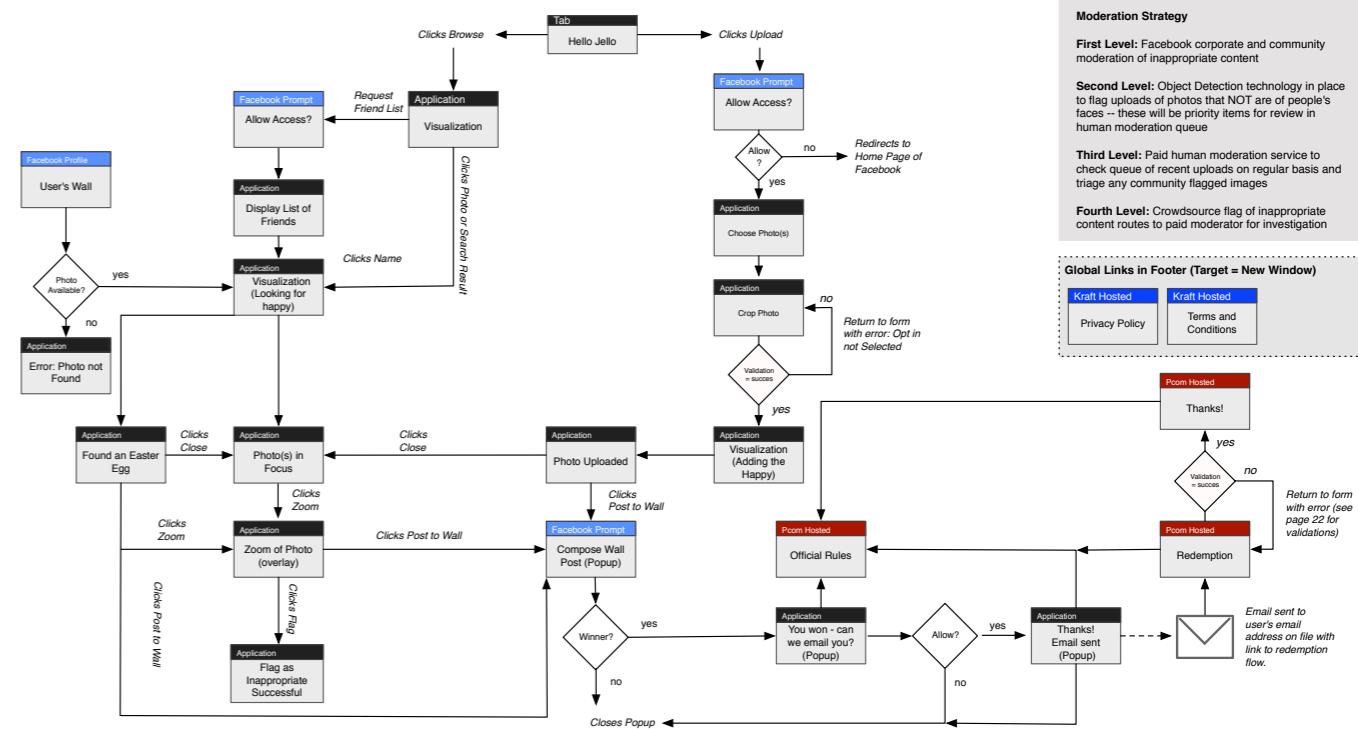


Main View

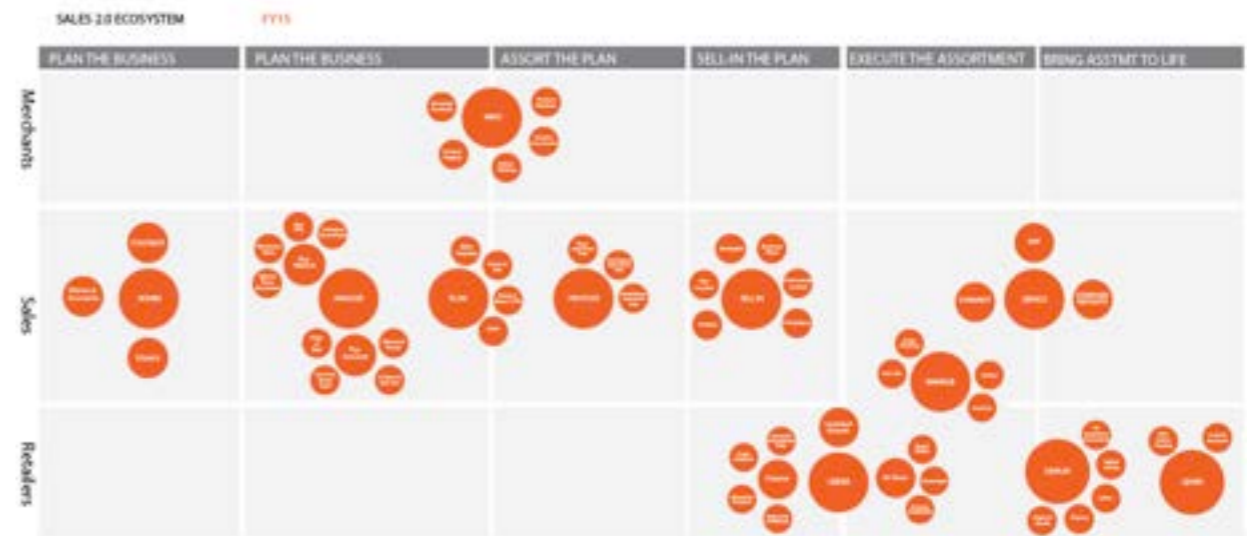


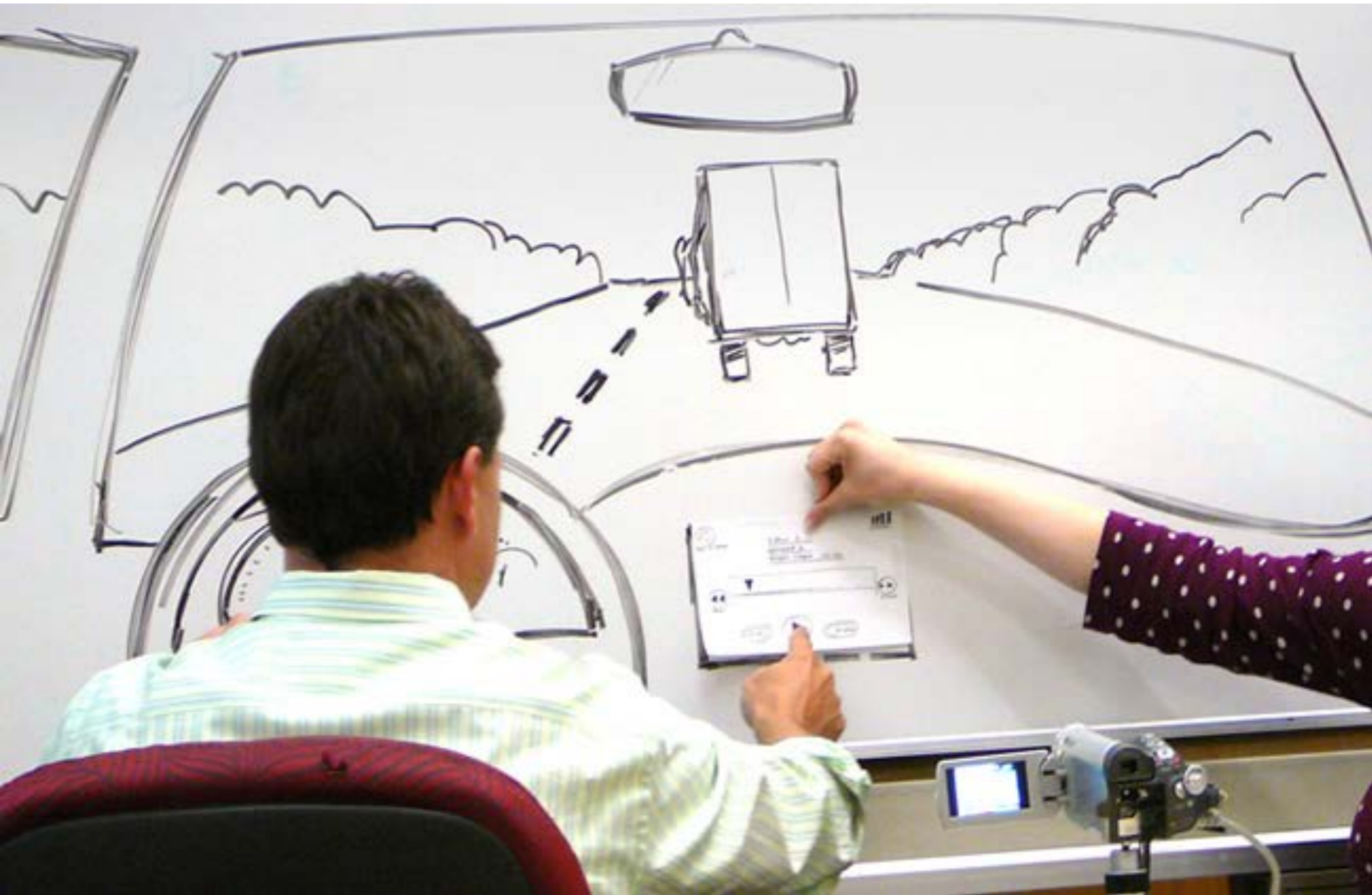
Document
* Possible for Project document

LOW FIDELITY



MIDDLE FIDELITY





HIGH FIDELITY





LESSONS IN FIDELITY

- Careful if you are jumping right to high fidelity tools
 - Vet ideas while using low fidelity tools
 - Test ideas while using mid fidelity tools
 - Avoid high fidelity tools till clearer on execution
- Think about the speed to test over speed to finish

CHALLENGE:

**FOR THE NEXT WEEK, TRY
FOCUSING ON INCREASING
FIDELITY WITHOUT GOING HIGH
RESOLUTION**

**(I.E. NO GLOSSY FAKED
PRODUCTS IN PHOTOSHOP. GET
SPECIFIC, GET DETAILED WITH
PLANS)**

BREAK

SPEED DATE CRITIQUE

SPEED DATING CRITIQUE

You will spend this class getting individual feedback from five of your peers:

- *Each round will be 7 minutes long*
- *The time you take to listen vs. talk is up to you*
- *Abby's whistle will be your cue to move on to the next round - no extensions*

Round 1 Presenters

Cassy
Kathryn
Charlotte
Sam
Richard
Clay
Joseph

Round 2 Presenters

Zena
Gaia
Emi
Matthew
Damon
Mansi
Rona

HOMework

FEBRUARY

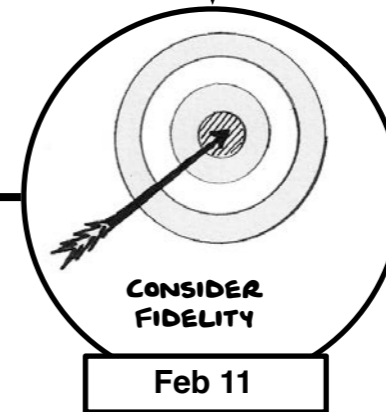
WRITE ABOUT UNDERSTANDING YOUR MARKET AND TARGET AUDIENCE

MAKE SOMETHING TO EXPLAIN YOUR WORK IN AN ELEVATOR



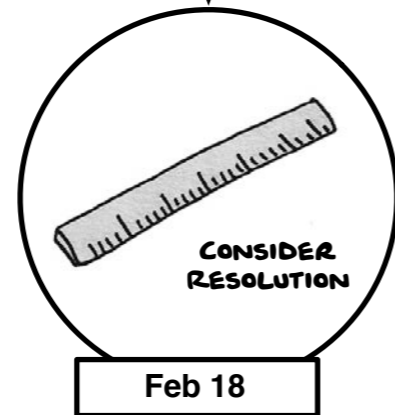
DRAFT AUDIENCE & MARKET SECTION OF BOOK FOR EDITING

MAKE SOMETHING THAT ENABLES TWO STRANGERS TO CONVERSE ABOUT YOUR WORK



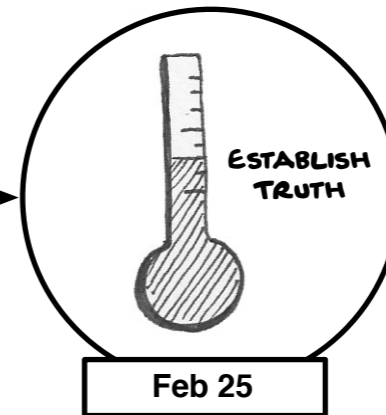
WRITE ABOUT YOUR INTEREST, PROCESS AND INTENT

MAKE SOMETHING HIGH FIDELITY & LOW RESOLUTION



WRITE ABOUT YOUR FINAL SCOPE FOR THIS THESIS WORK

MAKE SOMETHING LOW FIDELITY & HIGH RESOLUTION



DRAFT GOALS, RESEARCH AND METHODOLOGY SECTIONS OF BOOK FOR EDITING

MAKE A DOSSIER* OF SOMETHING YOU HAVE DONE THIS SEMESTER

PDG-6970 Thesis II

ASSIGNMENTS

Blogging Assignment (due by noon tomorrow)

Write about your experience in the last week.

Formal Writing Assignment (due next class)

Write about your interest, process and intent

Making Assignment (due next class)

Make something that is high fidelity but low resolution

Housekeeping Assignment (due Feb 25)

Hire an editor and an off campus thesis advisor